

# Seize the Truth About Epilepsy **Perceptions Survey**

continue to face the disruptive challenges associated with epilepsy. Over half of adults living with epilepsy continue to have seizures, according to

While important advances have been made over the years, too many people

the Centers for Disease Control and Prevention. Despite the availability of many antiepileptic drugs (AEDs), overall treatment outcomes (number of patients experiencing zero seizures) for people with epilepsy have remained the same for decades.<sup>2</sup> Here are the facts: Uncontrolled seizures harm health, impair quality of life and increase health care costs.1

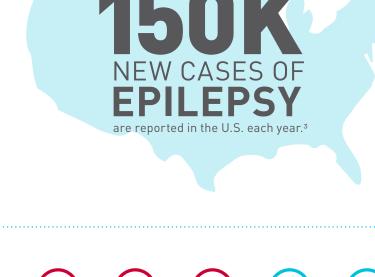
SK life science engaged Kantar Health to develop a survey designed with

patients, caregivers and healthcare providers (HCPs) in mind. The Seize the

Truth About Epilepsy Perceptions (STEP) Survey is a continuation of SK life science's efforts to gain insights into the unique challenges and unmet needs within the epilepsy community. Among the survey's key focuses was gaining insights into the doctor-patient relationship, showcasing the emotional journey from diagnosis all the way to current treatment, and unearthing obstacles that patients, caregivers and HCPs face in managing the disease. The overall goal is to bring about more meaningful dialogue and open conversations between all three groups that ultimately lead to a better treatment experience for patients.

**Epilepsy by the Numbers** 

in 26 **EPILEPSY**.<sup>3</sup>





# **HCP-Patient Relationship**

Patients and caregivers primarily rely on websites and HCPs for information to support them, focusing on tips for managing symptoms and information about new medications.

The Current Epilepsy Landscape

### Patients revealed that they report a much smaller percentage (45%) of their seizures

than what both healthcare professionals (73%) and caregivers (83%) believe.

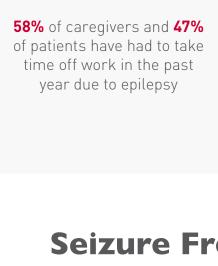




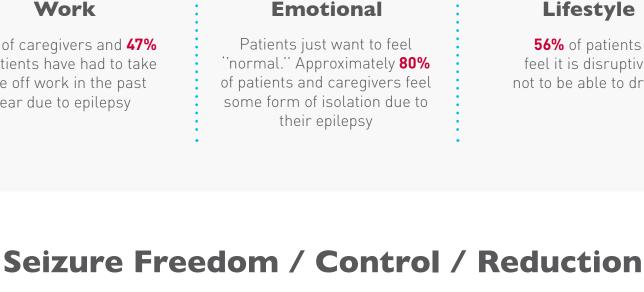
Life Challenges / Disease Burden



Epilepsy has a significant impact on many facets of life, for both patients and their caregivers.



Work





Most HCPs, caregivers, and patients who have

(defined as having zero seizures) feel this is

heard of "seizure freedom"

always a reasonable goal.

Lifestyle

# have heard of "seizure freedom"

School &

workplace

programs to

increase acceptance



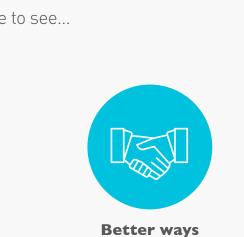
**Education** 

distinguishing

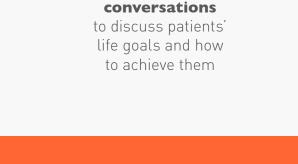
psychological

and neurological

symptoms



for organizations to connect with them



Real HCP



Education around epilepsy is important for broader public understanding of this complex disorder.

For additional information about the survey, please visit: www.WebMD.com/EpilepsySurvey

## **About the Survey**