



## LIVING WELL WITH EPILEPSY™

### Our Readers: Women 25-45

Living Well With Epilepsy readers are predominantly women living with epilepsy, or caring for a loved one with epilepsy. They visit the site from more than 150 countries around the world.

STATS: 100,000+ Views | Avg 5,000/mo. | 2900 Twitter Followers | 1154

Facebook Likes | 400 Newsletter subscribers

### Social Media Packages

Options	Description	Cost
Social Media Awareness Pack	2 posts to Twitter, Facebook and Pinterest within 2 weeks. Living Well With Epilepsy must approve text and images	\$200 for package
Facebook Post Boosted	2 posts to Facebook within 2 weeks. Each ad will be "boosted" on Facebook for 3 days. Living Well With Epilepsy must approve text and images	\$500 for package
Combo Social Media Bundle	2 posts to Twitter, Facebook and Pinterest within 2 weeks. Facebook Posts on Facebook will be boosted for 3 days each. Living Well With Epilepsy must approve text and images	\$600 for package
Combo Social + Banner Ad	2 posts to Twitter, Facebook and Pinterest within 2 weeks. Facebook Posts will be boosted for 3 days each. Plus one 125x125 banner ad. Living Well With Epilepsy must approve text and images	\$800 for package

### Our Ads: More Clicks

Banner Ads on Living Well With Epilepsy **enjoy a 12-15% CTR** while the industry standard is between 1-3%.

Ad Rates  
3 Months: \$150 | 6 Months: \$250

"A huge thanks to @jessicasmith for hosting #livingwellchat" - TJ Parker, CEO and Co-Founder of PillPack



### Jessica Keenan Smith Founder, Living Well With Epilepsy

Living Well With Epilepsy is a publication dedicated to inspiring people with epilepsy, increasing epilepsy awareness and promoting channels of communication with organizations that further epilepsy research. Jessica is not just a woman living with epilepsy. She brings more than 20 years experience in nonprofit marketing for organizations such as the Wharton School at the University of Pennsylvania and The American Neurological Association to her work with Living Well With Epilepsy. For



more on our founder visit our About Us page.

To learn more about marketing opportunities email us at [info \(at\) livingwellwithepilepsy \(dot\) com](mailto:info@livingwellwithepilepsy.com).