## MEDIA KIT



## Our Readers: Women 25-45

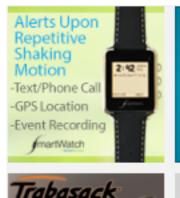
Living Well With Epilepsy readers are predominantly women living with epilepsy, or caring for a loved one with epilepsy. They visit the site from more than 150 countries around the world.

STATS: 100,000+ Views | Avg 5,000/mo. | 2900 Twitter Followers | 1154 Facebook Likes | 400 Newsletter subscribers

Social Media Packages		
Options	Description	Cost
Social Media	2 posts to Twitter, Facebook and	\$200 for package
Awareness Pack	Pinterest within 2 weeks. Living Well With Epilepsy must approve text and images	
Facebook Post Boosted	2 posts to Facebook within 2 weeks.  Each ad will be "boosted" on Facebook	\$500 for package
Combo Social	for 3 days. Living Well With Epilepsy must approve text and images 2 posts to Twitter, Facebook and	\$600 for package
Media Bundle	Pinterest within 2 weeks. Facebook  Posts on Facebook will be boosted for 3	\$600 for package
	days each. Living Well With Epilepsy must approve text and images	
Combo Social +	2 posts to Twitter, Facebook and Pinterest within 2 weeks. Facebook	\$800 for package
Banner Ad	Posts will be boosted for 3 days each.	
	Plus one 125x125 banner ad. Living Well With Epilepsy must approve text and images	

## **Our Ads: More Clicks**

Banner Ads on Living Well With Epilepsy **enjoy a 12-15% CTR** while the industry standard is between 1-3%.

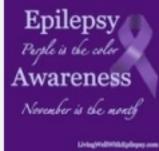












Ad Rates

3 Months: \$150 | 6 Months: \$250

"A huge thanks to @jessicaksmith for hosting #livingwellchat" - TJ Parker, CEO and Co-Founder of PillPack



## Jessica Keenan Smith Founder, Living Well With Epilepsy

Living Well With Epilepsy is a publication dedicated to inspiring people with epilepsy, increasing epilepsy awareness and promoting channels of communication with organizations that further epilepsy research. Jessica is not just a woman living with epilepsy. She brings more than 20 years experience in nonprofit marketing for organizations such as the Wharton School at the University of Pennsylvania and The American Neurological Association to her work with Living Well With Epilepsy. For



more on our founder visit our About Us page.

To learn more about marketing opportunities email us at info (at) livingwellwithepilepsy (dot) com.